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USDA CLUB NEWS

UNITED STATES DEPARTMENT OF AGRICULTURE

VOL. III - NO. 11

NOVEMBER 1951

DALLAS, TEXAS

WELCOME TO DALLAS
MR. T. ROY REID

USDA Club members will have the privilege of hearing T. Roy Reid, Director of Personnel, U.S. Department of Agriculture, Washington, D.C., speak on Thursday afternoon, November 15, at 3:00 p. m., in the blue room, YWCA, 1709 Jackson Street.

Mr. Reid is a native of Gowensville, S. C. He received his B.S. degree from Clemson College and Sc. D. later from S. M. U. of Wisconsin.

A teacher for several years, Reid taught Agricultural Chemistry at A & M College, Monticello, Arkansas.

In 1918 he became agricultural agent at Monticello, where he was also Assistant U-H Club Agent, Extension Service, Little Rock, Arkansas. He was an agent in marketing 1920-23; Assistant Director Agricultural Extension, College of Agriculture, University of Arkansas, 1923-25; Regional Director Resettlement and Farm Security Administration, Little Rock 1925-41; Assistant
(Cont'd. on Page 6)

W. R. (BOB) POAGE SPOKE
ON FHA ACHIEVEMENT DAY

The Hall of State was filled to overflowing and farmers were standing on all sides of the building when Achievement Day for Farmer Home Administration was recognized by the State Fair of Texas, on October 10, 1951.

L. J. Cappleman, State Director, who presided, was presented by Tulane S. Smith, Administrative Officer, FHA State Office, Dallas.

Interviews of outstanding farm families who paid off their loans to FHA from farm income and had made unusual farm records were interviewed by WBAP.

Many farmers present were former tenants who bought their farms through aid of the Farmers Home Administration.

L. A. Machemehl, Chief, Production and Loan Division, FHA State Office, Dallas, was given the honor of introducing Dillard B. Lasseter, National Administrator, FHA, Washington, D. C. Mr. Lasseter has been present at all FHA Achievement Day events in Texas. This is the fourth consecutive year such events have been held at the State Fair of Texas.

The National Administrator introduced Congressman W.R. (Bob) Poage, who is Vice Chairman of the Committee on Agriculture, and who delivered the principal address.

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USDA CLUB ANNUAL SOCIAL EVENT
TO BE AT LEE PARK NOVEMBER 15

T. Roy Reid, Honor Guest

Entertainment features and a worthwhile dinner are planned by the USDA Club at their yearly fall social event to be held at Lee Park on Thursday, November 15, at 6:30 p. m., states Frank M. Pearl, Chairman of the Committee on Personal Acquaintance.

Our top Director of Personnel, T. Roy Reid, of Washington, D. C., will be guest of honor at the dinner with
(Continued on Page 3)

LET US GIVE THANKS

Lord, Thou hast humbled
pride--
And shown the world at
length
What ruthlessness may
dwell with Power,
What bankruptcy with
Strength!

And teaching us the scorn
Of trifles that besmirk,
Hast given us, dear God,
desire to live
When life is most worth-
while!

We thank Thee for the
dream
That heroes have dream-
ed before,
For the desire of good,
the will
Earth's freedom to re-
store.

Since 1863 upon pro-
clamation of the Presi-
dent, the U. S. has an-
nually observed usually
the last Thursday in No-
vember to give thanks.

If you think of tur-
key and the trimmings,
pumpkin pie with whipped
cream, celebrations, etc.
when you think of Thanks-
giving, are you far from
thinking of your bless-
ings?

It is hardly thought
so, for in our moments
of ecstasy, among our
thoughts is usually a
thankful spirit because
things are as they are.

Each of us is entitled
to pleasure in life and
each of us must make our
own and the intelligent
know the joy of sharing
friendships, worldly
goods and spiritual en-
richment. Thanksgiving
is not forgotten.

BOB POAGE, Achievement Day, etc., Cont'd.

The Congressman praised the work of FHA for the op-
portunity it has afforded farmers to help themselves.
"It has proved," he stated, "that farmers are the best
financial risk in the world."

"Before the Farmers Home Administration was estab-
lished in 1946," he said, "farmers were disgusted and
the entire farm program was endangered because of the
'give away' policy. Our FHA National Administrator,
Dillard B. Lasseter, has changed the emphasis to aid-
ing individuals to contribute to the Government."

Poage told the farmers, "People who work for their
own homes as you have are stronger people and better
citizens than those who have had everything given to
them."

Citing China as an example the speaker said tenant
farmers set out wheat plants one by one which is 20 to
100 times more than the human labor expended here.
Landlords do nothing more than supply the land at 60
to 80% rental.

"Therefore, it is no wonder that many of its citi-
zens have accepted the promises of Communism--even
though they are false and kill incentive."

Our lawmaker stated the fact that under our system
of private ownership and under the greatest industrial
center in the world--one farmer in the United States
is able to feed and clothe 7 people not on the farm.
In India one entire family working on the farm can
feed and clothe only 1½ other persons. In Yugoslavia,
where Communism has been present for 6 years, one farm
family can provide for only 2½ other people."

"We have only three countries since World War II,
where the food increase is greater than the population
increase," said Poage. "They are the United States,
Canada and Australia. If the food cannot increase as
fast, the people will naturally starve."

"If Europe and Asia exist they must produce more
food or perish and they will not perish without a
struggle," he said. "There is no law of morality
which will keep starving people from trying to take
other people's food and our future largely depends up-
on whether food is sufficient."

Poage said, "Our foreign policy of aid to other
countries has been attacked; but we must think it
through. We've had too little of principal applied to
enable those countries we are aiding to take care of
themselves. The character of the people and the sound
administration of FHA principals has made our program
a success."

(Continued on Page 4)

USDA ANNUAL SOCIAL, etc., Cont'd.

our Club President, Tulane S. Smith, presiding.

Most of the employees of the Department and their families and friends are expected to be present.

Two turkeys weighing 15 and 10 pounds, respectively, will be given to the persons holding the lucky numbers.

Tickets for the dinner are \$1.50. Half portions for children or others are 75 cents. Children are always welcome at USDA Club parties.

Dancing and games will be features of entertainment to further our personal acquaintance.

Some take advantage of this interesting occasion to return social obligations to their friends and others introduce their friends to friends, which makes the event lots of fun and most worthwhile.

LEE P. PIERSON IS NAMED
USDA CLUB HONOR MEMBER

At the Board of Directors meeting held in October, Lee P. Pierson, Attorney in the Office of the Solicitor, U. S. Department of Agriculture, was named "Honor Member" for November 1951.

Pierson, one of the best and most favorably known officials of the Department has truly earned the title of "Honor Member."

Addressing all citizens as "Podner" he is a typical Texan and a "podner" to his fellow man in every sense of the word.

One of the most recent favors extended the USDA Club is the service of writing wills for the members. This was started last year and continued as a free and worthwhile service. During this time Pierson has written some 200 wills.

A past president of the USDA Club and at all times a director or alternate, Pierson has instigated many worthwhile projects for the benefit of the Club members. In 1940 he was instrumental in the establishing of a plan for Group Hospitalization Insurance, which has paid \$40,000 on claims to members.

Another insurance plan which offered more features was sponsored by him in 1946.

He assisted committees and officers in establishing the present plan of better group insurance for all employees which was adopted in 1950.

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CIVIC PLAYHOUSE
OPENED SEASON

Season Tickets Offered

"A duet for Two Hands," mystery play by Mary Hayley Bell, opened the winter season October 25, 1951 at the Civic Playhouse, a nonprofit organization.

This play was directed by J. Barney McGrath, instructor in speech and theater at Southern Methodist University.

Nine plays are scheduled for the 1951-52 season, including such recent Broadway hits as "The Wisteria Trees," scheduled for November 15, unveiling "Billy Budd," and Ring Around the Moon."

For the first time, the Playhouse is offering season tickets at the reduced price of \$10 each for any six plays. The play and the desired night of attendance may be selected by the season ticket holder. Single tickets to the plays sell for \$1.30 each, including the Federal tax.

Another first for the Playhouse is the opening of three box offices to handle the sale of both single and season tickets. They are located at: The Playhouse, 2918 Oak Lawn; Whittle's Music Shop, 1108 Elm Street and the Hexter Title and Abstract Co., 8410 Preston Road.

Playhouse officers are Louis J. Hexter, President; William Shapard, Vice president; Aldo Stewart, Treasurer; and Miss Carolyn Kelton, Secretary.

PLENTIFUL FOODS LISTED FOR NOV.

The following foods have been listed by the FMA Food Distribution Branch, Southwest Area, as plentiful for November:

Protein Foods

Canned Tuna
Cottage Cheese
Dry Beans
Frozen Whiting
Frozen Ocean
Perch Fillets
Nonfat Dry
Milk Solids

Fruits & Vegetables

Cabbage
Dried Prunes
Processed
Citrus Products
Raisins

Honey

Special Features

Apples - Turkeys
Cranberries

Turkeys

The indicated turkey production for 1951 is the largest on record.

Until recent years turkey consumption was confined largely to holidays. However, turkey is now being served more and more in public establishments and in the home AND IS NOT confined to just holiday seasons.

Ample supplies of turkeys of all sizes are expected to be available this month at moderate price, and also later in the year.

BOB POAGE, Achievement Day, Etc. Cont'd.

"No industrial profits can be had without the success of the farmers," he stressed. "National farm income has come down in the past 3 years. We reached an all time high in 1947. It's true prices are higher but the farmer is not the villain of rising prices when he is getting no more. For every product he is now selling there has been some period in the past when the price was higher, according to our agricultural statistics."

"There is too much difference in the profits received by the farmer and those by the non farmer who handle the same article. It is the democratic way to work for a reasonable profit," said Poage, "and this way has proved successful in the past. Foods are more scarce without price supports."

189 Texas farmers were entitled to Certificates of Achievement in recognition of their having completed in 1951, the payment of their FHA loans from agricultural income, according to W. M. Burkes, Chief, Farm Ownership Division, FHA, Dallas, who was in charge of the presentation of awards to families.

A Ford Tractor was given away by the Stewart Company, Texas Distributors and the Ford Tractor Dealers of Texas, with Ben J. Garrity in charge.

CRANBERRY SEASON IS IN FULL SWING

Five of our states produce most of the nation's cranberries and this year's crop tops the average by 26%.

Massachusetts, traditional home of the cranberry, has long produced almost two-thirds of each year's total crop. This year is no exception. The other states which rank high in cranberry production are Wisconsin, New Jersey, Washington and Oregon.

Supplies of fresh berries will be ample well into next year.

Food Values

Cranberries are not only noted for their bright color and distinctive flavor that gives zest and appetite appeal to other foods, but they contain fair amounts of Vitamin C and small amounts of other vitamins. Cranberries bring out the flavor of wild game, poultry and pork.

Shopping Tips

Good cranberries are of fresh plump appearance, combined with high lustre and firmness. Canned cranberries can be purchased on the basis of U. S. Department of Agriculture Grade A or U. S. Fancy and U. S. Grade C or U. S. Standard. Reasonable in price, cranberries can add a lot to your menus at any time.

PIERSON, HONOR MEMBER, etc. Cont'd.

The first directory for employees giving a description of the work of all agencies of the Department of Agriculture located in Dallas, and the home address and telephone number of each employee was published under the administration of Lee P. Pierson as President USDA Club in 1945.

At the present time our Honor Member is Chariman of the State Committee to encourage courses in Agriculture in high schools.

Pierson received in 1945 the annual "Certificate of Merit" offered the USDA Club member who performs the most outstanding work for the Club during the year. This was the first citation of the kind given by the USDA Club of Dallas.

Our honored coworker is a member of the State Bar Association of Texas and a member of the Federal Bar Association of Dallas Chapter. He is a graduate of Cumberland University, Lebanon, Tennessee.

A native Texan, Pierson was born and reared at Winnsboro, Texas. He is the son of W. C. Pierson, merchant and legislator, and Ida Pender Pierson, housewife and song writer. He is married, his wife being the former Miss Minnie Arrington of Mt. Vernon, Texas. The Piersons have one daughter, Alice Cordelia (Gallion) temporarily located at Amarillo, Texas. Mr. Pierson has been with the Department of Agriculture since 1936.

Mr. Pierson stated, when informed of the honor given him by the USDA Club, "The rendering of service to my fellow employees has always been a pleasure and their appreciation is sufficient recognition. The honors given are merely expressions of gratitude for my cooperation, but for the loyalty of the USDA employees who rendered most of the work nothing could have been successfully accomplished over the years."

"The old saying that a prophet is not without honor except in his own home town, certainly does not always apply," says Pierson.

Pierson is a leader and a most capable adviser. USDA employees find him jolly and most congenial at all times. Although a busy man he finds time to be courteous to the least of our employees at any time he can assist them. "Doing favors" for someone who needs a little assistance seems to be a hobby with him and this includes the little news boy on the corner or those of high repute.

Fighting Temptation?

Mother: "What are you doing in the pantry, Willie?"
Willie: "Fighting temptation, Mother."

REPRESENTATIVES APPT'D.
FOR CANDY & HOSE ORDERS

Club Discounts

Representatives to take care of orders for Russell Stover Candies whereby USDA Club members may secure a discount of approximately 20% and orders for ladies' hose whereby from 40 to 50 cents per pair may be saved have been appointed by some of the agencies. They are:

Eudora Coleman
FHA Area Finance Off.
Clara Mae Carnefax
PMA Fiscal Division
Norma Collins
PMA Commodity Operations Division
Maxine Wakefield
FHA Area Examination Division
Evelyn Weedin
PMA Personnel
Vickey Sneed
(Candy Orders)
PMA Food Distribution Programs Branch

If you are in a small office where no representative is appointed, it is hoped you may contact a representative from one of the other agencies.

The Safest Place

An ambitious city man, who wished to start a new venture in the country, asked an agricultural adviser, "Where is the best place to keep goats?"

"In front of you, my boy!" replied the agriculturalist. "That was a very good question to ask."

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Editor: Lois Mildred Yeager
Art Editor: Curtis Markle

Reid, etc. Cont'd.

to Secretary of Agriculture March 1941 to December 1941; Director of Personnel, U. S. Department of Agriculture, since December 1941.

Employees will not be expected to return to work following Mr. Reid's address.

WANT AD

ROOM FOR RENT:-- Nicely furnished bed room for rent--- Kitchen and living room privileges--1 block picture show and shopping center-- Refined person--GOOD BUS SERVICE--PHONE DR. 4-1294 after 5:30.

Realistic Job?

He: "How realistic that painting is! It fairly makes my mouth water."

She: "A sunset makes your mouth water?"

He: "Oh, it is a sunset, is it? I thought it was a fried egg!"

Same to You

Captain: "I hope the next time I see you, you will be a second lieutenant."

Private: "Yes, sir, Thank you, sir. Same to you sir."

YOU CAN SURVIVE AN ATOMIC ATTACK

At Hiroshima and Nagasaki, slightly over one-half of all death and injuries from the A-Bomb were caused by blast, or explosive radioactivity, states the National Security Resources Board of the Civil Defense, Washington, D. C.

Nearly one-third of the casualties were from the heat flash, resulting from extremely powerful invisible burst of rays and particles thrown off at the time of the explosion of the bomb (discussed in the October issue of the USDA Club News).

If an atomic bomb goes off in the air within 2/3 of a mile or slightly more of your home, it is possible that artificial or induced radioactivity could be set up in gold, silver, and many other objects. However, no great danger is offered.

Naturally, the radioactivity can go right through canned and bottled foods. This will not make them dangerous or cause them to spoil. Go ahead and use them provided the containers are not broken open.

Radioactivity alone caused only about 15% of all deaths and injuries at Hiroshima and Nagasaki, but not one of them was caused by the lingering kind. The explosive kind and
(Cont'd next Col.)

Atomic Attack, Cont'd.

the lingering kind should be distinguished.

Radiation Sickness

Should you be caught upstairs or in the open at the time of a bombing, you might soak up a serious dose of explosive radioactivity.

The symptoms probably wouldn't show for a couple of hours. Then you would most likely get sick at your stomach and begin to vomit.

For a few days you might continue to feel below par and about 2 weeks later most of your hair might fall out. By that time you would be good and sick. But in spite of this, you would stand an even chance of recovering including having your hair grow again.

To sum up remember that blast and heat are the two greatest dangers you face. The things you know to do to protect yourself from these dangers may prove of unestimable value to you later.

The above article concludes a series of articles, information for which has been taken from "Survival Under Atomic Attack," official U. S. Government booklet, which may be obtained from the Superintendent of Documents, U. S. Government Printing Office, Washington, D.C. Price 10 cents. Everyone should have a copy.